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PRESS INFORMATION – FOR IMMEDIATE RELEASE

Date

RECORD BREAKING MARKET SHARE FOR MG IN JULY



- MG records best ever market share in July
- Sales up 30.6% to 2,411, giving a market share of almost 2%
- MG Motor had highest growth of any mainstream brand in the UK
- Year-to-date market share ahead of several established rivals
- New MG5 EV and established ZS EV take 8.9% of BEV market



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MG Motor has achieved another best month for market share in July, taking nearly 2% of the UK car market – a record for the brand.

The company's year-to-date figures are now up a massive 67.5% in a market which has risen 24.7%. This means MG Motor has retained its position of the fastest growing mainstream brand in the industry and has overtaken well-known marques including Fiat, Mazda, Honda, Suzuki and Jaguar.

Much of this growth has been fed by demand for MG's acclaimed all-electric cars, including the new MG5 EV Long Range. This new model offers a 250-mile official WLTP range between charges and costs from £26,495 (after the government plug-in car grant has been deducted). This gives it the best miles per pound ratio of any electric car currently on sale.

Together with strong sales of the ZS EV SUV, MG Motor grabbed an 8.9% share of the pure electric market in July, making it the third best-selling EV brand in the UK, ahead of Hyundai, Mercedes and Audi.

MG Motor Commercial Director, Guy Pigounakis, said: "MG's growth in July and year-to-date means we are really challenging the more established brands in the market. We are especially well-placed to feed the rapidly growing demand for low emission plug-in cars and are confident that this will continue throughout the second half of the year."

MG currently offers six models in the UK including three plug-in cars – the MG ZS EV, MG5 EV and MG HS Plug-in Hybrid, all available from MG's fast-developing dealer network. It has over 130 sites already in the UK with more planned by the end of the year.

To find your local dealer, or to discover the high-tech, value-for-money range of cars on offer, please visit MG.CO.UK.

- ENDS –

Notes to editors:

About MG



MG Motor UK Ltd Westar House, 139-151 Marylebone Road, London NW1 5QE
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Tracing its history back to 1924, MG is the iconic British motoring brand, famous for building sporty, exciting and value-for-money cars which are always fun to drive. From the original MG 14/28 Super Sports car, designed by the legendary Cecil Kimber, to the all-electric MG5 EV of today, MG has always been innovative, always been radical and always been fun!

Today, MG is the fastest growing car brand in the UK, fielding a six-car range of practical and affordable hatchbacks, SWs and SUVs. Designed in Marylebone, London, and manufactured in state-of-the-art factories in several countries, today's MGs are practical, spacious, packed with technology and perfect for modern life. With a national network of over 130 dealerships, MG is accessible to customers everywhere with professional sales and aftersales provision across the UK.

Backed by SAIC Motor, one of the world's largest automotive companies, all new MGs are built with world-class components and are backed by a comprehensive manufacturer's 7 year warranty. Well-established in the UK, MGs are now sold worldwide with western Europe being the latest region for expansion.

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